



Item Number: 16

City Council / Board of Directors

Written Communications

Meeting of: October 3, 2023

Submitted By:

Keith C. Metzler, City Manager

Subject:

Selection Committee's Appointment to the Measure P Oversight Committee

Recommendation:

That Your Honorable City Council appoint the following to the Measure P Oversight Committee:

- Cynthia Coello, Resident Member of Local Major Retail Industry
- Joel Counts, Resident Member of Clergy
- Vince Onken, Resident Member of Non-Profit Social Services Provider

Fiscal Impact:

There is no fiscal impact associated with this item.

Strategic Plan Goal:

This item aligns with Goal A, Financial Sustainability, by fostering fiscal health through disciplined long-term planning, cost control and increased revenues.

Background:

On October 6, 2020, the City Council approved Resolution 20-083, establishing a Measure P Oversight Committee (MPOC) for the City's one percent (1%) General Transaction and Use Tax (Measure P). The Measure enabled the City to expand essential services and increase public safety for Victorville. The purpose of establishing the MPOC was to ensure that revenues and expenditures comply with the intent of Measure P.

At the March 21, 2023 City Council meeting, the Council adopted Resolution No. 23-017, amending the MPOC bylaws and removing the leadership requirement. This amendment was designed to promote a full Committee membership and participation at future meetings. Thus far, the MPOC has held a quorum at all meetings but has only been able to appoint four Committee Members out of the seven categories.

Discussion:

Since the MPOC was established, there has been limited qualified interest from the community to apply for the MPOC. Currently, there are three vacancies in the Clergy, Local Major Retail Industry, and Non-Profit Social Services Provider categories. These vacancies were advertised over the last six months, with eight applications received. In addition to the eight applications received, the Selection Committee reviewed four applications from last year's submissions.

The application announcement for the MPOC was posted on all the City's social media sites, posted on the City of Victorville's website, and advertised in the City's digital newsletter, Victorville Connect. The application was available on the City website, along with the qualifications, terms, roles and responsibilities, appointment process, and bylaws.

The Selection Committee, consisting of the Mayor, Mayor Pro-Tem, and City Manager, reviewed the submitted 12 applications to fill the three vacant seats of the MPOC. The Selection Committee determined that three of the vacant representative categories will be recommended for appointment. Those being recommended for appointment are as follows:

- Cynthia Coello, Resident Member of Local Major Retail Industry
- Joel Counts, Resident Member of Clergy
- Vince Onken, Resident Member of Non-Profit Social Services Provider

This will bring the total count of members on the MPOC to seven, providing full Committee membership. Staff recommends the City Council appoint Cynthia Coello, Resident Member of Local Major Retail Industry, Joel Counts, Resident Member of Clergy, and Vince Onken, Resident Member of Non-Profit Social Services Provider, to the Measure P Oversight Committee. The MPOC will be meeting in the coming weeks to host a joint community forum with the City Council to provide a briefing on service response and service levels and invite citizen participation about future service levels.

Staff remains available for any questions or comments you might have.

Attachments: A. Resolution No. 20-083
 B. Resolution No. 23-017