

Attachment A

Economic Development Activity Report



ECONOMIC DEVELOPMENT ACTIVITY REPORT

September 19, 2023 / Vol 1



WHAT IS ECONOMIC DEVELOPMENT?

The City of Victorville's Economic Development Department is responsible for attracting new business investment and encouraging the expansion of businesses throughout the City.

Contact us for assistance in starting and growing your business!



Economic Development
Department

14343 Civic Dr.
Victorville, CA 92392

(760) 955-5032

VictorvilleCA.gov



NEW COMMERCIAL PROJECTS COMING SOON



The CarMax Auto Superstore is wrapping up construction and will soon be opening their doors in the Fall of 2023. This exciting addition to Victorville's Auto Park promises to provide our residents with an even wider range of options when it comes to purchasing a car. Carmax's reputation for quality and selection will undoubtedly enhance the automotive shopping experience in our community.

ANTICIPATED NUMBER OF JOBS

20

EXPECTED OPENING



COMING SOON CONTINUED



Construction is underway for the Victor Valley's first Sprouts Farmers Market. Located at 12450 Amargosa Rd., Sprouts is expected to complete construction in Q4 2023.



The construction of Pace Center, an all-inclusive elderly care facility, is underway. Located at 11833 Amethyst Rd., this facility will offer adult day care and onsite clinical care for seniors. This site will be one of a kind in the Victor Valley.



McDonald's is under construction at 16670 Bear Valley Rd.



Superior Grocers is under construction at 14668 7th St.



Arby's is under construction at 14253 US HWY 395



The Don Kabob is moving in at 11604 Amargosa Rd. #3



Avid Hotel is under construction at 14824 Bear Valley Rd.

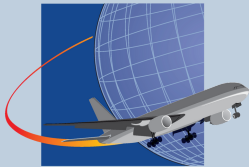


Fairfield Inn is under construction at 14876 Monarch Blvd.

VICTORVILLE WELCOMES



Chipotle and Jersey Mike's have found a new home at 12304 Palmdale Rd. Anticipated to open in the following weeks, these delicious chain businesses are excited to serve the west side of the City!



Southern California

LOGISTICS AIRPORT

NEW INDUSTRIAL PROJECTS AT SOUTHERN CALIFORNIA LOGISTICS AIRPORT



Southern California Logistics Airport

📍 18374 Phantom West
Victorville, CA 92394

☎ (760) 243-1923

A new 475,000 sq.ft. industrial building located at 18702 West Perimeter Rd. has finalized construction and is ready to welcome its new tenant!



#MYBIZINVV SPOTLIGHT

Would you like your business to be featured in our monthly Victorville Business Spotlight? Each month we will spotlight a Victorville business on our social media accounts and newsletter. Contact us to learn more about how to enter into this opportunity and expand your marketing efforts!

BUSINESS ASSISTANCE

For business-related information, contact the Economic Development Department at (760) 955-5032 or opportunities@victorvilleca.gov

ATTENTION

OLD TOWN AREA BUSINESS OWNERS



Victorville

COMING
SOON

OLD TOWN COMMERCIAL FACADE IMPROVEMENT PROGRAM



UP TO \$50,000 FOR FACADE IMPROVEMENTS

In efforts to preserve the historic Old Town Route 66 area, the City of Victorville created the Old Town Commercial Facade Improvement Program to enhance commercial buildings, attract private investment, beautify commercial corridors, generate shopping, and preserve the historic area. Give your business a chance to show its uniqueness while helping us revitalize Old Town Victorville!

LOCATION

Only commercial properties located within the outlined map area are eligible to apply.

ELIGIBLE IMPROVEMENTS

Improvements may include, but are not limited to new signage, new awnings, exterior lights, anti-graffiti treatment, and ADA enhancements.

APPLICATIONS

Visit VictorvilleCA.gov/OTFacadeProgram for more information. Applications will be reviewed in the order they are received.

OLD TOWN FACADE IMPROVEMENT PROJECT



For more information, please contact the Economic Development Department at (760) 955-5032