



Item Number: 23

City Council / Board of Directors

Consent Calendar

Meeting of: August 20, 2024

Submitted By:

Doug Mathews, Director of Public Works and Water

Subject:

CalRecycle City/County Payment Program CRV Recycling (Cycle FY 2023-24) Grant Acceptance and City Budget Amendment

Recommendation:

That the Honorable City Council Adopt Resolution No. 24-082 authorizing acceptance of the CalRecycle City/County Payment Program Grant (Cycle FY 2023-24) and amending the City of Victorville FY 2023-24 budget.

Fiscal Impact:

Amending the City of Victorville FY 2023-24 budget to reflect receipt of the CalRecycle Cycle FY 2023-24 City/County Payment Program Grant will increase revenue by \$34,615 (2704052-43110-21384) and increase expense appropriations by an equal amount in the following account numbers:

2704052-43110-21384 (Revenue – Beverage Container Grant)	\$34,615
2704052-52110-21384 (Expense – Supplies)	\$8,000
2704052-52170-21384 (Expense – Advertising)	\$8,615
2704052-52300-21384 (Expense – Contract Services)	\$18,000

There is no requirement for the City to provide matching funds. Funds are tracked through City budget Org 2704052 (Department of Conservation Grants) and Project 21384 (Cycle 23/24).

Strategic Plan Goal:

This item aligns with Goal F of the Strategic Plan, Communication and Outreach. These funds will be used to educate our community concerning California Redemption Value (CRV) beverage container recycling and curbside recycling programs via radio and bus shelter advertisements, bill inserts, and through elementary school assemblies.

Background:

Grant funding is available pursuant to California Public Resources Code Section 14581(a)(3)(A) of the CA Beverage Container and Litter Reduction Act, which provides for distribution of \$10.5 million annually to eligible cities/counties. Funding is provided to local jurisdictions in advance of expenditures to assist in the promotion of beverage container recycling (including curbside recycling) and litter reduction. The City has applied for and received this grant annually since 2000, with the award amount ranging from approximately \$20,000 to \$34,000 per year.

On October 3, 2023, the City Council adopted Resolution No. 23-080, which authorized the submittal of applications for all payment programs offered by CalRecycle and authorized the City Manager or his designee as the signature authority to execute all documents necessary to implement and secure payment. This authorization was utilized to submit the grant application on November 13, 2023. A check in the amount of \$34,615 was received from CalRecycle in June 2024. Grant funds for the CalRecycle Fiscal Year 2023-24 funding cycle must be fully expended by March 1, 2026.

Discussion:

The City will use the CalRecycle City/County Payment Program grant funds to purchase recycling containers to distribute to multi-family complexes, non-profits, schools, and businesses. Funds will also be used to pay for recycling assembly programs at elementary schools and to advertise about CRV recycling opportunities via radio ads, digital ads, bill inserts, and bus shelter ads.

This grant is a major source of funding for advertising and promoting the City's recycling program, and the funding is used to supplement other resources available under the Solid Waste and Landfill Mitigation funds. The expenditure plan calls for \$8,000 for supplies, \$8,615 for advertising, and \$18,000 for contract services which includes school assembly programs.

Staff remains available for any questions the Council may have.

Attachments:

- A. Resolution No. 24-082
- B. CalRecycle Beverage Container Recycling City/County Payment Program Guidelines, Fiscal Year 2023-24
- C. Copy of check