

# ATTACHMENT B

Presenting Organizations:  
High Desert Pride Center  
111 Hope Foundation  
Jose Sarria Pride Center at Victor Valley College

February 25, 2025

Victorville City Council  
14343 Civic Drive  
Victorville, CA 92392

**RE: Sponsorship Opportunity for an Intergenerational LGBTQ+ Prom “A Night Under the Rainbow”**

Honorable Leslie Irving and Victorville City Council Members,

We are thrilled to invite you to partner with us for an extraordinary event: an intergenerational LGBTQ+ Prom. This inclusive celebration will bring together members of the LGBTQ+ community and their allies across generations for an evening of dancing, music, community, and joy. Our goal is to create a safe and affirming space where everyone can celebrate their authentic selves.

This special event is scheduled for May 3rd, 2025 from 6 pm to 11 pm at VVC Educational Event Center. We anticipate welcoming 400 attendees, including LGBTQ+ individuals of all ages, their families, and friends. This prom is a vital opportunity to foster intergenerational connection, celebrate diversity, and build a stronger, more inclusive community.

To make this event a resounding success, we are seeking generous sponsors like you. Your support will directly contribute to covering the costs associated with venue rental, entertainment, decorations, food, security, and other essential elements.

We have designed the following sponsorship tiers to recognize and appreciate your contribution:

**Sponsorship Tiers:**

- **Rainbow Champion (\$7,500):**
  - Prominent placement of your logo on a dedicated banner at the main entrance.
  - Full-page advertisement in the event program.
  - Recognition in all event-related press releases and social media posts.
  - Verbal acknowledgment during the event.
- **Pride Advocate (\$5,000):**
  - Prominent placement of your logo on a shared banner at the main entrance.
  - Half-page advertisement in the event program.
  - Recognition in event-related social media posts.

- Verbal acknowledgment during the event.
- **Ally Supporter (\$3,000):**
  - Placement of your logo on a shared banner at the main entrance.
  - Quarter-page advertisement in the event program.
  - Recognition in select event-related social media posts.
- **Community Partner (\$1,500):**
  - Listing of your name/logo in the event program.
- **Friend of the Prom (\$750):**
  - Listing of your name/logo in the event program.

In addition to the tiered benefits, all sponsors will have their logo displayed on an EZ-Up tent at the event entrance, creating a visually impactful presence and showcasing your commitment to inclusivity.

We believe this intergenerational LGBTQ+ Prom will be a truly memorable and impactful event, and we would be honored to have you as a sponsor. Your support will help us create a magical night for our community.

Please find enclosed a sponsorship agreement form for your review. We would be delighted to discuss these opportunities further and answer any questions you may have. Please contact Will S Smith(818-233-9858 [admin@hdpridecenter.org](mailto:admin@hdpridecenter.org)) or Caitlin Jones(909-265-1716 [111hopefoundation.cj@gmail.com](mailto:111hopefoundation.cj@gmail.com)) to arrange a conversation.

Thank you for your consideration. We look forward to partnering with you to make this event a resounding success.

Sincerely,

Will S Smith  
HD Pride Center

Caitlin Jones  
111 Hope Foundation

# LGBTQ+ Intergenerational Prom: A Celebration of Pride

**Proposed by:** HD Pride Center, 111 Hope Foundation & Jose Sarria Pride Center at VVC

**Event Goal:** To create a joyful and inclusive prom experience for the LGBTQ+ community of all ages, fostering intergenerational connection and celebrating the rich history and vibrant presence of our community.

**Theme:** "A Night Under the Rainbow"

**Date:** May 3rd, 2025

**Time:** 6:00 PM - 11:00 PM

**Location:** VVC Educational Event Center

12395 Mojave Fish Hatchery Rd

Victorville, CA 92395

**Target Audience:** LGBTQ+ individuals of all ages, including youth, adults, and elders, along with their allies.

## Event Activities:

- **Dancing:** A DJ or live band playing a mix of music genres appealing to different generations. Consider line dances or other interactive dance activities to encourage participation.
- **Buffet:** A delicious and diverse buffet with options for various dietary needs (vegetarian, vegan, gluten-free, etc.). Consider partnering with local caterers who are LGBTQ+ affirming.
- **Photo Booth:** A fun and interactive photo booth with props and backdrops representing different aspects of LGBTQ+ identity and history. This will provide attendees with lasting memories of the event.
- **Quiet Area:** Provide a designated quiet space for attendees who may need a break from the music and activity. This is especially important for neurodivergent individuals or those who may find large gatherings overwhelming.
- **Intergenerational Activities:** Incorporate activities that encourage interaction between different age groups, such as storytelling, or sharing experiences.
- **Resource Tables:** Offer information about HD Pride Center, 111 Hope Foundation and Jose Sarria Pride Center at VVC, as well as other relevant LGBTQ+ resources in the community.

## Funding & Donations:

- **Admission:** The event will be free to attend or up to \$15 per ticket (suggested donation), ensuring accessibility for all members of the LGBTQ+ community.
- **Donation Opportunities:** Clearly communicate opportunities for attendees to donate to future events hosted by HD Pride Center, 111 Hope Foundation and Jose Sarria Pride Center at VVC. Provide various methods for donation, including cash collection, online platforms, and QR codes.
- **Sponsorships:** Seek sponsorships from local businesses and organizations that are supportive of the LGBTQ+ community.

## Promotion & Outreach:

- Utilize social media platforms, community newsletters, local newspapers, and radio to

promote the event.

- Partner with other LGBTQ+ organizations and community groups to reach a wider audience.
- Create visually appealing flyers and posters.
- Emphasize the intergenerational aspect of the event in all promotional materials.

**Volunteers:**

- Recruit volunteers to assist with event setup, registration, activities, and cleanup.
- Provide volunteer training to ensure a welcoming and inclusive environment for all attendees.

**Evaluation:**

- Gather feedback from attendees through surveys or comment cards to assess the success of the event and identify areas for improvement.

**Partnerships:**

- Explore partnerships with local businesses, restaurants, and organizations to secure donations, sponsorships, or in-kind contributions.

**Budget:** expenses, including venue rental, food, decorations, entertainment, marketing, and supplies.

This proposal serves as a starting point for planning the LGBTQ+ Intergenerational Prom. Collaboration between HD Pride Center, 111 Hope Foundation, and Jose Sarria Pride Center at VVC will be crucial in bringing this vision to life and creating a truly memorable and meaningful event for the community.

Please contact

Will S Smith

818-233-9858

[admin@hdpridecenter.org](mailto:admin@hdpridecenter.org)